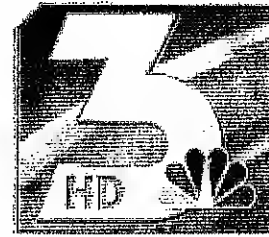


ORDER

KSNV

Orders

Order / Rev: **107057**
 Alt Order #: 06856863
 Product Desc: Horsford/DCCC
 Estimate: 1876
 Flight Dates: 09/26/12 - 10/02/12
 Original Date / Rev: 09/25/12 / 09/25/12
 Order Type: GENERAL

Primary AE: Amy McCreary
 Sales Office: BLPHI
 Sales Region: National

Agency

Name: GMMB, Inc. / Washington D.C.
 Buying Contact:
 Billing Contact:
 Washington Harbor
 Washington, DC 20007

Billing Type: Cash
 Billing Calendar: Broadcast
 Billing Cycle: EOM/EOC
 Agency Commission: 15%

Advertiser

Name: DCCC/ Horsford
 Demographic: A35+
 Product Codes: PLC02
 Priority: SELECT PRIORITY CODE
 Revenue Codes: POLITICAL/AGY, PCAN, GEN

New Business Thru:
 Order Separation: 00:05:00
 Advertiser External ID:
 Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/30/12	7	\$5,500.00	\$4,675.00
10/01/12	10/02/12	8	\$4,675.00	\$3,973.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	7	\$5,500.00	\$4,675.00	0.00
October 2012	8	\$4,675.00	\$3,973.75	0.00
Totals	15	\$10,175.00	\$8,648.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share

Order Share	Share	Total
KSNV	25%	\$10,175.00
Market	100%	\$40,700.00

Competitive Share

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	29%	\$11,803.00
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	25%	\$10,175.00
KTUD	1%	\$407.00
KVVU	15%	\$6,105.00
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	5%	\$2,035.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	09/26/12	10/02/12	M-F 5-6a WakeUp w/WagM		5-6a	MTWTF--	:30	1	\$325.00	1	0.00	NM	1	\$325.00
WAKE UP WITH THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						

Order / Rev: 107057
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 Flight Dates: 09/26/12 - 10/02/12

Advertiser: DCCC/ Horsford
 Product Desc: Horsford/DCCC
 Estimate: 1876
 KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	09/26/12	10/02/12	M-F 5-6a WakeUp w/WagM M-F 5-6a WakeUp w/Wagners	CM	5-6a	MTWTF--	:30	1	\$325.00	1	0.00	NM	1	\$325.00
WAKE UP WITH THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/26/12	10/02/12	MTWTF--					1	\$325.00		0.00			
E 2	KSNV	09/26/12	09/28/12	M-F 6-7a WakeUp w/WagM M-F 6-7a WakeUp w/Wagners	CM	6-7a	--WTF--	:30	2	\$650.00	1	0.00	NM	2	\$1,300.00
WAKE UP WITH THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	--WTF--					2	\$650.00		0.00			
E 3	KSNV	10/01/12	10/01/12	Today Show Today Show	CM	658a-9am	M-----	:30	1	\$900.00	1	0.00	NM	1	\$900.00
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	M-----					1	\$900.00		0.00			
E 4	KSNV	10/01/12	10/01/12	M-F Today Show II 3rd H M-F Today Show II	CM	9-10a	M-----	:30	1	\$425.00	1	0.00	NM	1	\$425.00
TODAY SHOW II															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	M-----					1	\$425.00		0.00			
E 5	KSNV	09/26/12	10/01/12	Noon News Noon News	CM	12-1230pm	M-WTF--	:30	1	\$425.00	1	0.00	NM	1	\$425.00
NEWS 3 AT NOON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/26/12	10/02/12	M-WTF--					1	\$425.00		0.00			
E 6	KSNV	09/26/12	10/01/12	The Agenda 1230pm The Agenda 1230pm	CM	1230-1p	M-WTF--	:30	1	\$325.00	1	0.00	NM	1	\$325.00
NEWS 4: THE AGENDA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/26/12	10/02/12	M-WTF--					1	\$325.00		0.00			
E 7	KSNV	09/26/12	10/01/12	Dr. Phil Dr Phil	CM	3-4p	M-WTF--	:30	1	\$450.00	1	0.00	NM	1	\$450.00
DR. PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/26/12	10/02/12	M-WTF--					1	\$450.00		0.00			
E 8	KSNV	10/01/12	10/01/12	NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour)	CM	4-5pm (4:00 PM-5:00 PM)	M-----	:30	1	\$725.00	1	0.00	NM	1	\$725.00
NEWS 4 AT 430P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	M-----					1	\$725.00		0.00			
E 9	KSNV	09/26/12	09/28/12	M-F Early News M-F Early News	CM	5-630p	--WTF--	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
EARLY NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	--WTF--					1	\$1,000.00		0.00			
E 10	KSNV	09/26/12	09/28/12	M-F Jeopardy M-F Jeopardy	CM	630-7pm	--WTF--	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	--WTF--					1	\$1,000.00		0.00			
E 11	KSNV	09/26/12	09/28/12	M-F Wheel M-F Wheel of Fortune	CM	7-730pm	--WTF--	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
WHEEL OF FORTUNE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	--WTF--					1	\$1,000.00		0.00			
E 12	KSNV	09/26/12	09/28/12	Face to Face w/ Raiston Face to Face w/ J.Ralston	CM	730-758pm	--WTF--	:30	1	\$800.00	1	0.00	NM	1	\$800.00
FACE TO FACE W/ JON RALSTON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	--WTF--					1	\$800.00		0.00			
E 13	KSNV	09/26/12	10/02/12		CM	11pm-1135pm	MTWTF--	:30	1	\$1,100.00	1	0.00	NM	1	\$1,100.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F News 3 at Eleven											
				M-F News 3 at Eleven											
				NEWS 3 NIGHTSIDE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		09/26/12	10/02/12	MTWTF--		1			\$1,100.00		0.00				
E 14	KSNV	09/30/12	09/30/12	Sports Night in Las Vegas	3M	Sun 1135p-1200a	-----S	:30	1	\$400.00	1	0.00	NM	1	\$400.00
				Sports Night in Las Vegas											
				SPORTS NIGHT											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		09/24/12	09/30/12	-----S		1			\$400.00		0.00				
													Totals	15	\$10,175.00